



No, we're not just talking about your IQ (anyone considering LimeLight must already be in the "superior IQ" category, right?), it's much more. Put yourself in the shoes of your patrons – when it comes to lighting, what do they want? Well, as a paying customer of many parking garages, the TwistHDM team can list a few *"non-negotiables,"* including:

- **Light us up** – We want our spouses, our kids, and ourselves well lit so people can see us and we can see them. Don't pinch up and give us dark corners or black ceilings – **it's creepy.**
- **Help us see clearly** – it does no good to light your garage with dingy yellow colors if we can't tell whether our car is blue or red. *We want to see the shirt on our kid's back,* and know that it's orange with blue stripes - not purple with red stripes.
- **Don't blind us** – we've seen those *blue LED's* and if the spots in our eyes could go away soon, it will be greatly appreciated. Of course we want to be well lit, but don't make us feel that we're at risk of sunburn - **it's a parking garage** for crying out loud.

So, with that as our criteria, let's look at *LimeLight's performance* and lay it over our non-negotiables:

- The output of light by LimeLight is **unsurpassed in consistency and uniformity.** Couple this with the fact that LimeLight boasts the highest up lighting percentage (25%) of any fluorescent fixture on the market and you won't experience dark corners or black ceilings in a LimeLight garage – no way. Now that's "Lighting You Up" in a (very) good way!
- LimeLight's color rendering is 80+. That's very good, and certainly the quality of light that helps you *see clearly,* and differentiate between a pink polka-dot dress and a lime (we like that color!) Hawaiian button-up. You will even be able to see the color of your car, and feel confident that when you put your key in the ignition, it's actually yours.
- The design of the LimeLight fixture creates a min/max ratio that won't **blind your patrons,** instead it **complements** the overall aesthetics of the garage. LimeLight's lens disburse light evenly, and with minimal glare so that you can actually see as you exit the garage and drive on to those dark streets.

In short, it feels good to be in the LimeLight – in every facet of the word.